

Date: December 8, 2004  
To: Blueberry Handlers  
From: Mark Villata

**Re: International Berry Health Benefits Symposium Sponsorship Opportunity**

The Oregon Raspberry and Blackberry Commission in partnership with the Linus Pauling Institute, Oregon State University Food Science Department and the United States Highbush Blueberry Council (USHBC) are hosting the first *International Berry Health Benefits Symposium* in Corvallis, Oregon June 13 and 14<sup>th</sup> 2005. This is an international level scientific meeting focusing on research limited to the health benefits of berries. Sixteen internationally renowned scientists will present research focusing on raspberry, blackberry and blueberry health benefits. Approximately 200 people are expected to attend from the fields of science and industry. The meeting announcement is going to over 2,000 individuals, including scientists, research and development professionals, corporate entities and other interested parties.

National corporate sponsorship for this meeting is being offered at three levels. A special Associate Sponsorship Level is being offered to processors affiliated with the highbush blueberry industry. Processors of Oregon raspberries and blackberries, as well as processors of U.S. highbush blueberries are being offered a special sponsorship rate of \$1,000. For this contribution, your company will be recognized in meeting materials, on the web page and at the conference introduction, and be offered an 8-foot table in the alcove of the meeting hall, located between the main auditorium and the poster sessions room.

Enclosed is an information sheet that outlines the sponsorship opportunities for this meeting. If you are interested in becoming a sponsor, please contact Jan Schroeder, Marketing Director of the Oregon Raspberry and Blackberry Commission by phone at 541-752-4244, fax at 541-752-4245, or by email at [jan@peak.org](mailto:jan@peak.org) prior to January 31, 2005.