

International Berry Health Benefits Symposium

June 13-14, 2005

The Oregon Raspberry and Blackberry Commission, United States Highbush Blueberry Council, OSU Food Science Department, and Linus Pauling Institute are hosting the 2005 Berry Health Benefits Symposium in Corvallis, Oregon June 13th and 14th, 2005. We invite you to participate in this event through a special sponsorship rate for packers and processors associated with the blueberry and caneberry sponsors of the program (in red below). Standard industry sponsorship levels of gold, silver and bronze are also available and have been included for your perusal.

This is an international level scientific meeting focusing on research limited to the health benefits of all berries. Speakers will present research focusing on raspberry, blackberry and blueberry health benefits. Poster sessions will be open to health benefits research of any berry(ies).

Purpose

This meeting will be convened in recognition of the growing body of scientific knowledge that has unequivocally established that dietary intake of berry fruits has a positive and profound effect on human disease prevention. We will examine the compositional elements and biochemical activities of berries and their relationship to a multitude of observed health benefits. Moreover, we have an opportunity to listen to and discuss the latest research findings, this being paramount to developing new ideas and directions to further the knowledge base. Furthermore, the opportunity presents itself to frame new professional working relationships and to further strengthen existing collaborations

Steering Committee

- Balz Frei, Chairman, Director, Linus Pauling Institute**
- Bob McGorin, Head of Department, Food Science and Technology, OSU**
- Ron Wrolstad, Professor of Food Science & Technology Emeritus, OSU**
- Yanyun Zhao, OSU Value-Added Extension Specialist, Fruits and Vegetables**

- **Mark Daeschel, Professor, OSU Food Science and Technology**
- **Chad Finn, Scientist, Northwest Center for Small Fruits Research.**
- **Cat McKenzie, Public Relations Coordinator, ORBC**
- **Jan Schroeder, Marketing Director, ORBC**

This is a two-day scientific meeting, with presentations the first day followed by dinner. The second day will feature a half-day of presentations, and conclude with an industry tour and dinner at a winery.

The Steering Committee has invited 17 world-class scientists to speak at the meeting. A list of the speakers and their work accompanies this proposal. Three notices of the meeting will be sent to a collective database of over 2500 names. Registration will be limited to 200.

Sponsorship Opportunities

Associate Industry Sponsorship - \$1000
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We are offering a special level of sponsorship for processors that process berries for growers that have supported the symposium through their commission assessment dollars (Oregon Raspberry and Blackberry growers and United States Highbush Blueberry Association growers).

- **Associate Industry sponsors will receive recognition at the opening and closing of the symposium for their sponsorship.**
- **Associate Industry sponsors will receive acknowledgment of their sponsorship in the conference materials**
- **Associate Industry sponsors will have one 8-foot table, which will be located in the alcove just outside the auditorium, available for use during the conference.**

Bronze level - \$1000

- **Bronze sponsors will receive recognition at the opening and closing of the symposium for their sponsorship.**
- **Bronze sponsors will receive acknowledgement of their sponsorship in the conference materials.**
- **Bronze sponsors may include their logo in conference materials.**

Silver level - \$2,500

- **Silver sponsors will receive one free registration to the conference.**
- **Silver sponsors will have one 8-foot table available for use during the conference presentations in the alcove.**
- **Silver sponsors will receive recognition at the opening and closing of the symposium for their sponsorship.**
- **Silver sponsors will receive acknowledgement of their sponsorship at the keynote dinner.**
- **Silver sponsors will receive acknowledgement of their sponsorship in the conference materials.**
- **Silver sponsors may include their logo on conference materials.**

Gold level- \$5,000

- **Gold sponsors will receive two free registrations to the conference.**
- **Gold sponsors will have one 8-foot table available for use during the conference presentations in the alcove.**
- **Gold sponsors will be recognized at the keynote dinner and small appreciation poster with the company name and logo will be prominently displayed at the keynote dinner.**
- **Gold sponsors will receive two complimentary tickets to the pre-symposium barbeque on June 12 for symposium speakers, the steering committee and gold sponsors.**
- **Gold sponsors will receive recognition at the opening and closing of the symposium for their sponsorship.**
- **Gold sponsors will receive acknowledgement of their sponsorship at the conference.**
- **Gold sponsors will receive acknowledgement of their sponsorship in the conference materials.**
- **Gold sponsors may include their logo on conference materials.**