

**U.S. Highbush Blueberry Council
Spring Meeting**

Friday, February 26, 2010

9:00am to 1:00pm

**The Embassy Suites Phoenix Airport
1515 North 44th Street, Phoenix, Arizona**

AGENDA

- (1) Roll Call
- (2) Adoption of Minutes from October 17, 2009 USHBC Council Meeting
- (3) USDA Agricultural Marketing Service (AMS) Updates
 - *USHBC Nominee Approval Progress*
 - *Update on USHBC Assessment Increase Proposed Rule*
- (4) USHBC Activity Updates:
 - *USHBC Strategic Plan Progress Report*
 - *USHBC Regional and Public Member Appointments and Recommended Candidates for Revised Importer and Exporter Positions (3 Year Term Beginning in 2010)*
 - *USHBC 2011 Elections for State Representatives and Handler*
 - *Potential Assessment Modifications*
- (5) Selection of Handler Member and Alternate for Seating January 1, 2011
- (6) USHBC 2009 Audit Report, Committee Reports and Recommendations
 - *USHBC Finance Committee*
 - *USHBC Research Committee*
 - *USHBC Industry Relations Committee*
 - *USHBC Good Management Practices Committee*
 - *USHBC Promotion Committee*
- (7) Update on Blueprint 2015 Program: Actions Taken to Date, Branding Activity, Timeline, Next Steps
- (8) Consideration of 2010 USHBC Budget Modifications and Finalization of 2010 Budget
- (9) Questions and Comments from the Floor
- (10) Time and Place of Next Meeting
- (11) Other Business