

## Marketing/Administration Budget Percentage Revisions 2007

### EXHIBIT #5

	Original Market %	Revised Market %	Original Admin %	Revised Admin %
<b>500.00 - MARKET PROMOTION AND PUBLICITY</b>				
500.10 - CONSUMER/FOOD SERVICE P/R	100%	100%	0%	0%
500.20 - FOOD MANUFACTURER PUBLICITY	100%	100%	0%	0%
500.30 - USDA/MAP EXPORT PROGRAM (USHBC)	100%	100%	0%	0%
500.40 - USDA/MAP ALLOCATION (USDA \$)	100%	100%	0%	0%
500.50 - MAGAZINE ADVERTISING	100%	100%	0%	0%
500.60 - MARKET RESEARCH/STRATEGIC PLAN	100%	100%	0%	0%
500.65 - BERRY SEMINAR SPONSORSHIP	100%	100%	0%	0%
500.70 - RESERVE	100%	100%	0%	0%
<b>550.00 - RESEARCH</b>				
550.10 - USDA/HNRCA TUFTS 3 YEAR STUDY	100%	100%	0%	0%
550.11 - AGRI-FOOD CANADA STUDY	100%	100%	0%	0%
550.12 - MICHIGAN STATE UNIV. STUDY	100%	100%	0%	0%
550.13 - JOHN HOPKINS UNIV. (Cabo)	100%	100%	0%	0%
550.14 - PENN STATE UNIV. (Demirci)	100%	100%	0%	0%
550.15 - OKLAHOMA STATE UNIV. (Arjmandi)	100%	100%	0%	0%
550.16 - USDA/HNRCA Boston (Milbury)	100%	100%	0%	0%
550.17 - DALHOUSIE UNIVERSITY (Tremblay)	100%	100%	0%	0%
550.18 - LOUISIANA STATE UNIV. (Losso)	100%	100%	0%	0%
550.19 - LOYOLA UNIVERSITY (McGuire)	100%	100%	0%	0%
550.20 - RESEARCH RESERVE	100%	100%	0%	0%
550.30 - BLUEBERRY RESEARCH BANK	75%	100%	25%	0%
550.40 RESEARCHER TRAVEL	0%	100%	100%	0%
550.50 META ANALYSIS	100%	100%	0%	0%
550.60 RESEARCH ADMINISTRATOR	100%	100%	0%	0%
550.70 SPONSORSHIPS	100%	100%	0%	0%
<b>600.00 - INDUSTRY RELATIONS</b>				
600.10 - INDUSTRY RELATIONS ACTIVITIES	0%	80%	100%	20%
600.20 USHBC EVALUATION	0%	0%	100%	100%
600.25 BLUEBERRY ACREAGE STUDY	100%	100%	0%	0%
600.26 ASSOCIATION MEMBERSHIPS	0%	80%	100%	20%
600.30 INDUSTRY RELATIONS RESERVE	0%	80%	100%	20%
<b>650.00 - USHBC PROGRAM FEES</b>				
650.10 - USDA IMPLEMENTATION REIMBURSEMENT	0%	0%	100%	100%
650.20 - USDA AMS ADMINISTRATION FEE	0%	0%	100%	100%
650.30 - US OFFICE GENERAL COUNSEL FEE	0%	0%	100%	100%
650.40 - US CUSTOMS FEE	0%	0%	100%	100%
650.45 - USHBC REFERENDUM	0%	0%	100%	100%
650.50 - NABC RESOURCES & SERVICE FEE	0%	25%	100%	75%
<b>700.00 - GENERAL EXPENSES</b>				
700.10 - CALYX NEWSLETTER	0%	50%	100%	50%
700.20 - PRESENTATIONS/SAMPLES	50%	100%	50%	0%
700.30 - OFFICE RENT	33%	50%	67%	50%
700.40 - OFFICE INSURANCE/TAXES	0%	0%	100%	100%
700.50 - SUBSCRIPTIONS	100%	100%	0%	0%
700.60 - PRINTING	50%	50%	50%	50%
700.70 - OFFICE SUPPLIES	15%	50%	85%	50%
700.80 - PHONE/FAX	25%	75%	75%	25%
700.90 - EQUIPMENT REPAIRS/MAINTENANCE	0%	75%	100%	25%
700.100 - EQUIPMENT RENTAL	20%	75%	80%	25%
700.110 - POSTAGE/SHIPMENT	50%	75%	50%	25%

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	Original Market %	Revised Market %	Original Admin %	Revised Admin %
700.120 - AUTO ALLOWANCE	0%	85%	100%	15%
700.130 - BANK CHARGES	0%	0%	100%	100%
700.140. OFFICERS LIABILITY INSURANCE	0%	0%	100%	100%
700.145 BONDING INSURANCE	0%	0%	100%	100%
700.150 COMMODITY COALITION INITIATIVE	0%	50%	100%	50%
700.155 NCAE MEMBERSHIP	0%	50%	0%	50%
700.160 GENERAL EXPENSE RESERVE	0%	0%	100%	100%
<b>800.00 - ADMINISTRATION EXPENSES</b>				
800.10 - SALARY - SECRETARY	25%	40%	75%	60%
800.20 - SECRETARY RETIREMENT	25%	40%	75%	60%
800.30 - SECRETARY MEDICAL/DENTAL INS	25%	40%	75%	60%
800.40 - SECRETARY DISABILITY INSURANCE	25%	40%	75%	60%
800.50 - SALARY - EXECUTIVE DIRECTOR	80%	85%	20%	15%
800.60 - EXECUTIVE DIRECTOR RETIREMENT	80%	85%	20%	15%
800.70 - EXEC. DIRECTOR MEDICAL/DENTAL	80%	85%	20%	15%
800.80 - EXEC. DIRECTOR LIFE INSURANCE	80%	85%	20%	15%
800.90 - EXEC. DIRECTOR DISABILITY INS.	80%	85%	20%	15%
800.95 -SALARY-COMPLIANCE COORDINATOR	20%	40%	80%	60%
800.96 -COMPLIANCE COORDINATOR RETIREMENT	20%	40%	80%	60%
800.97 -COMPLIANCE MEDICAL/DENTAL INSURANCE	20%	40%	80%	60%
800.98 -COMPLIANCE DISABILITY INSURANCE	20%	40%	80%	60%
800.100 - PAYROLL TAXES	0%	50%	100%	50%
800.110 - CALIFORNIA WORKER'S COMP	0%	0%	100%	100%
800.120 - BOOKKEEPING SERVICE	0%	15%	100%	85%
800.130 - LEGAL/AUDIT FEES	0%	0%	100%	100%
800.135 - LEGISLATIVE REPRESENTATION	0%	0%	100%	100%
800.140 DEPRECIATION	0%	0%	100%	100%
800.150 ADMINISTRATIVE RESERVE	0%	0%	100%	100%
<b>850.00 - TRAVEL AND MEETING EXPENSES</b>				
850.10 - EXECUTIVE DIRECTOR TRAVEL	50%	80%	50%	20%
850.15 ADMINISTRATIVE STAFF TRAVEL	25%	80%	75%	20%
850.20 - OFFICER/MEMBER TRAVEL	0%	80%	100%	20%
850.30 - MEETINGS	0%	80%	100%	20%
<b>900.00 - UNCOMMITTED RESERVE</b>				
	75%	100%	25%	0%

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