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The U.S. Highbush Blueberry Council identified the best new blueberry-containing products in the bakery, cereal, dairy, confection, snack, and beverage categories for 2006.

## Best New Blueberry Product of 2006

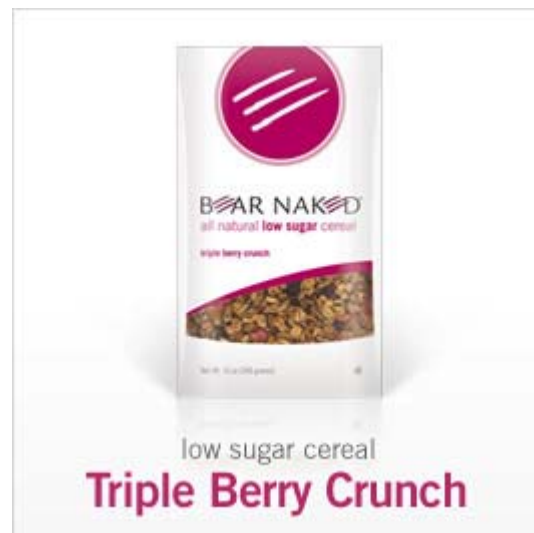
### Introduction

There were over 173 new blueberry-containing products introduced in 2006. Of these, over 80 product finalists were identified and tested. Products were evaluated based on their originality, blueberry flavor, healthy image, and package design. Finalists were ranked on a scale of 1-9, where 1 is poor and 9 is excellent. Products were judged by a consumer taste panel during the month of January 2007.

**And the awards go to....**



**Best New Bakery Product**  
Lifestream Foods Blueberry Buckwheat  
Waffles



**Best New Cereal Product**  
Bear Naked Triple Berry Crunch



**Best New Beverage**  
V-8 Fusion Pomegranate Blueberry Juice



**Best New Dairy Product**  
Dannon Light & Fit Mixed Berry Smoothie



**Best New Confection**  
Emily's Dark Chocolate Covered Blueberries

**Fruit and Nut**



**Best New Snack**  
Balance Trail Mix Fruit and Nut Bar